

# **Development project on business services**

**Voorburg group meeting Nantes 23-27/9/2002:  
Measurement of turnover of detailed products**



# Background

- Since the beginning of 2000, the development of business services statistics has been a priority area
- In the 1st phase of the project DK, E, F, I, IRL, L, P, FIN, S and the UK participated. Austria has joined the 2nd phase



# Scope of the project

- 1st phase involved all methodological development and a survey on computer services for reference year 2000
- In the 2nd phase another survey on computer services will be supplemented with surveys on other business services for reference year 2001
- Other business services are auditing and consultancy services, market research, architectural and engineering services and advertising services



# Scope of the project

- Main elements of the surveys are turnover by product and client
- The emphasis of the surveys is on the collection of information on enterprises (business services/economic activities), rather than on products or clients
- Business services questionnaires cover mainly products specific to each service and some related products



# Results

- Information on enterprise turnover by product permits analyses on each products' relative importance in the turnover, product specialisation and consistency of enterprise statistics
- Information on enterprise turnover by client enables analyses on type and location of client and client specialisation



# Results

- Preliminary data on Computer Services are now available in Estat New Cronos database for 8 MSs (theme4/sbs/bus serv/comp ser)
- In addition Computer Services data has been analysed in a Statistics In Focus (THEME 4 – 25/2002)



# Results from the SIF on Computer Services

- Software consultancy and supply services (economic activity 72.2) are overwhelmingly the most important economic activity in Computer Services
- Computer services products – products P1-P3 – generate more than 70% of total computer services turnover in all reporting Member States except in Portugal, where the share is relatively low at 55%



# Results from the SIF on Computer Services

- The turnover share of product-specialised enterprises varies between 35% in France and 49% in the United Kingdom - Luxembourg's share is only 8%
- There is a link between employment size class and product specialisation in 72.2: smaller enterprise tend to have greater product specialisation
- There is a strong product/economic activity consistency for software consultancy and supply services for all reporting countries





# Future steps

- The purpose of the development project is to collect information on enterprises; it is intended to obtain a better understanding of business services/economic activities through knowledge of the products and clients
- In 2003 the project will be evaluated and it will be decided whether and in what way this special data collection for business services should be continued



# Future steps

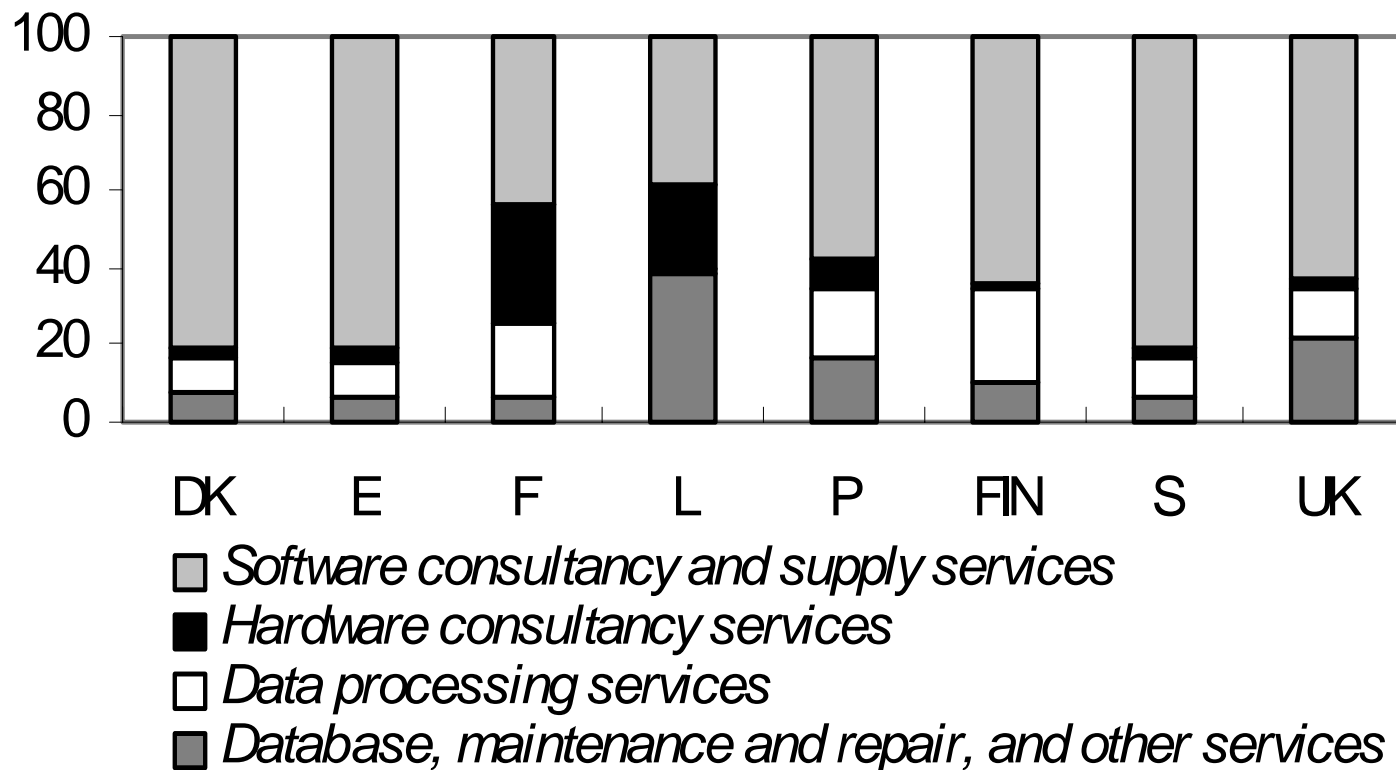
- The collection could be done in the form of a voluntary collection through gentleman's agreements with Member States, or by introducing breakdowns of turnover by product and by client into the Council Regulation on Structural Business Statistics (58/97)



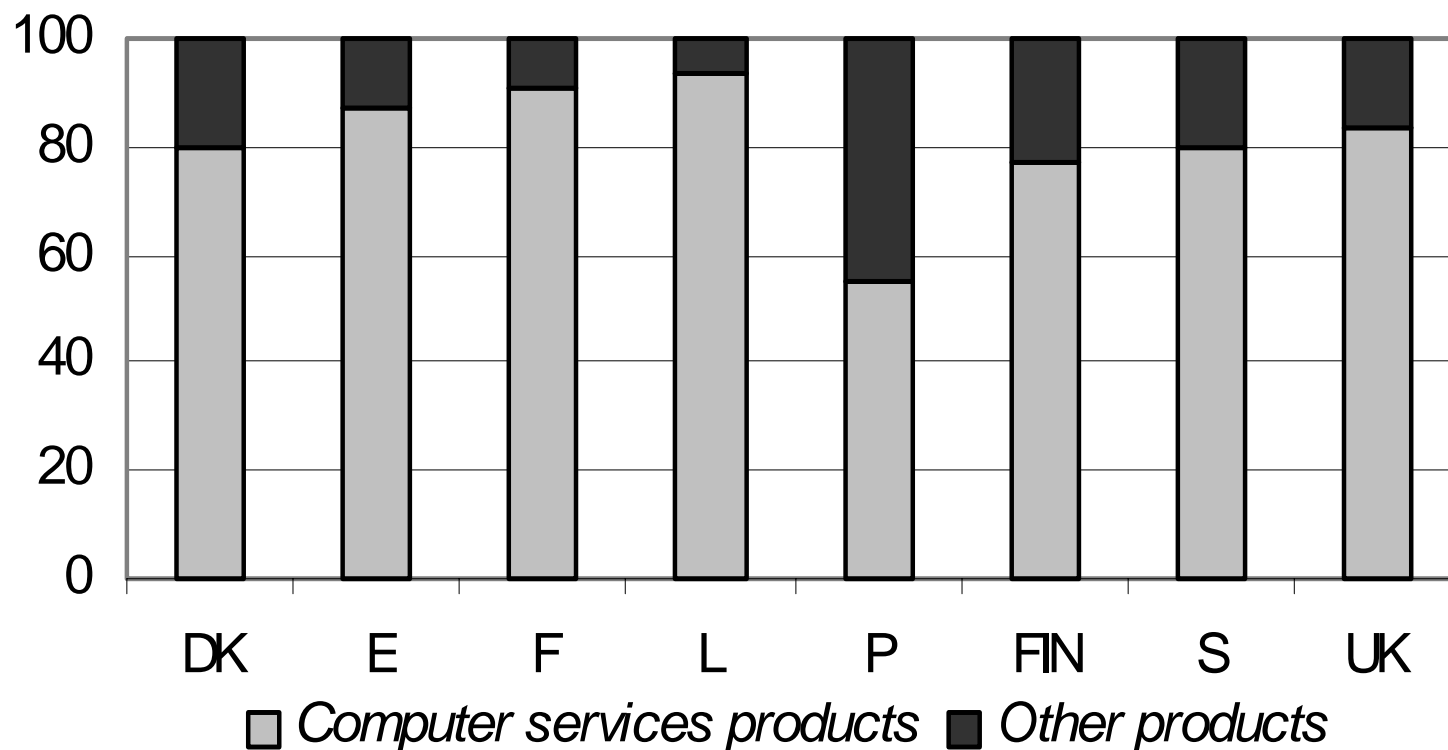
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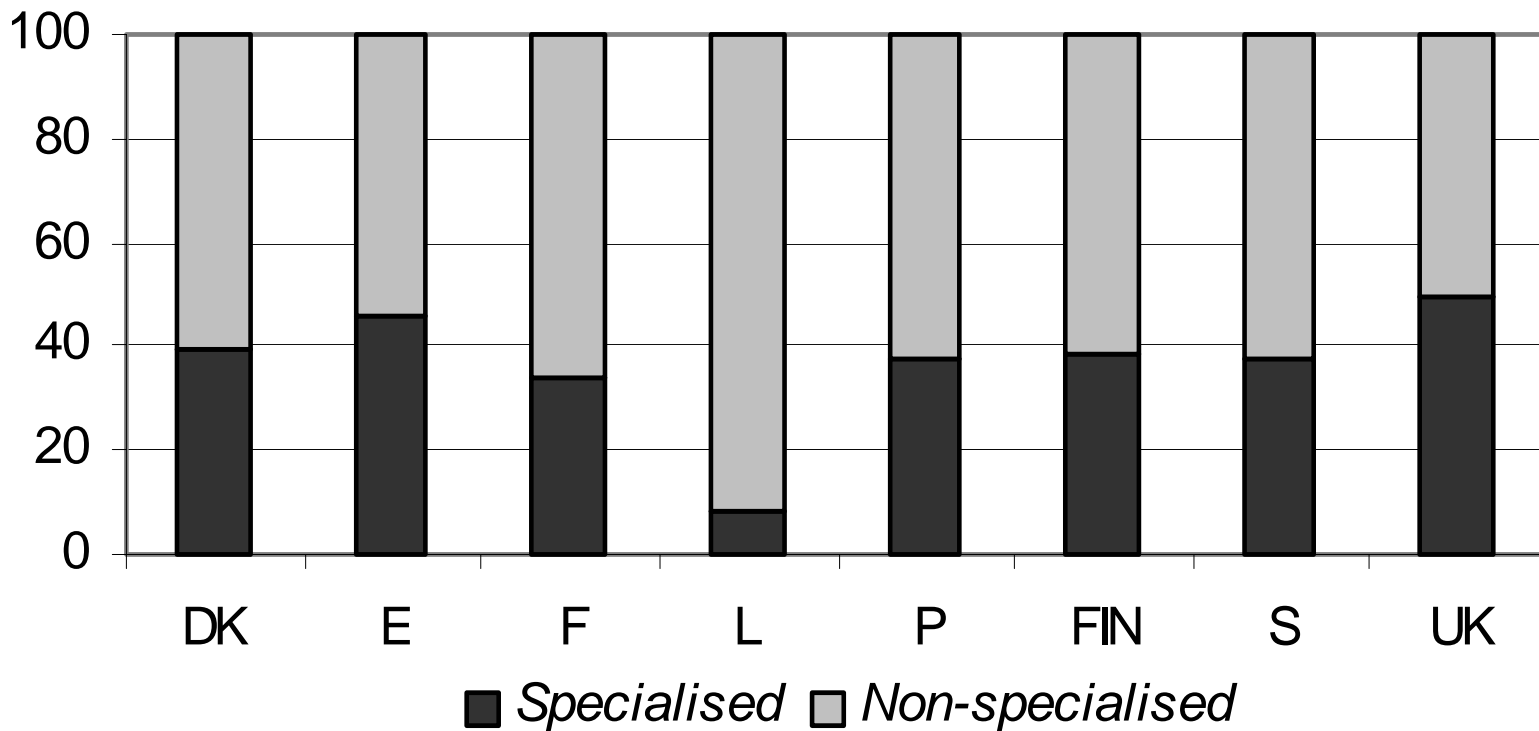
**Figure 1: Turnover shares of different economic activities within computer services (%), 2000**



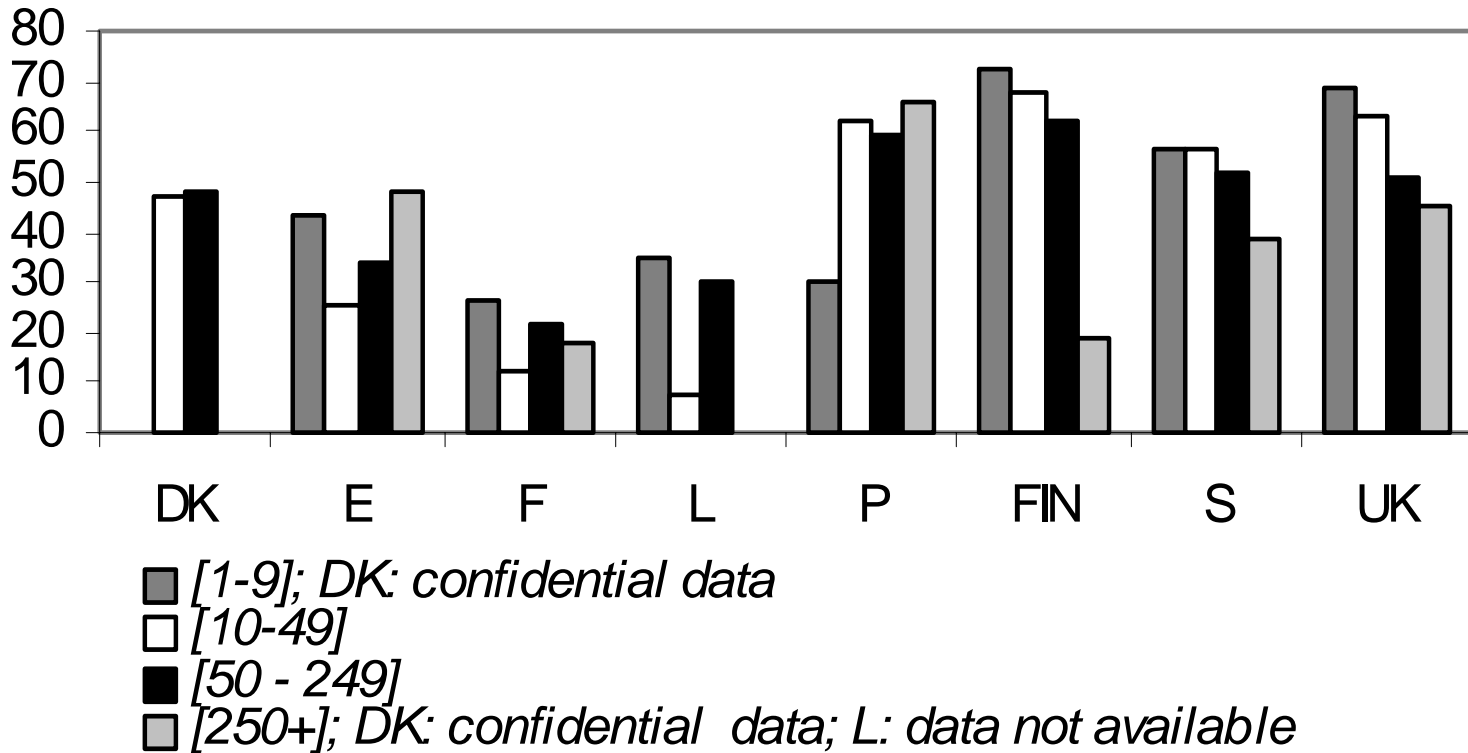
**Figure 2: Computer services products' turnover share in the total turnover of computer services (%), 2000**



**Figure 3: Turnover shares of product specialised enterprises in computer services (%), 2000**



**Figure 4: Turnover shares of product specialised enterprises by size class in software consultancy and supply services (%), 2000**



**Table 1: Consistency between economic activity and main product in computer services, 2000**

	721	722	723	724	725
P1	E,F				
P2a,P2b,P2c&P3c	DK, E, F, L, P, FIN, S, UK				
P3a		DK, E, F, P			
P3b			DK,P, S, UK		
P3d				DK, E, F, P,FIN, S, UK	

